

## Privacy Policy

Last Updated December 21, 2023

Protecting your personal information is our priority. This privacy policy (“**Policy**”) describes the data practices of Get Slapped, LLC (collectively, “**we**,” “**us**,” “**our**,” or “**Company**”), covering the <https://getslappedgame.com/> (the “**Website**”), the game known as *Get Slapped* (the “**Game**”), and any other Company products, software applications, and other data processing activities (collectively “**Services**”). By using the Services, entering into agreements with Company, or otherwise communicating with Company, you are consenting to this Policy and the processing of your data in the manner set forth in this Policy. This Policy should be read in conjunction with the Company’s Terms of Service, as amended from time to time (the “**Terms**”), which are incorporated herein by reference. If you do not agree with the terms set forth in this Policy or the terms and conditions set forth in the Terms, please do not use the Services or submit any communications to Company.

THE SERVICES ARE NOT INTENDED FOR CHILDREN. IF YOU ARE NOT AT LEAST 18 YEARS OLD THEN YOU MAY NOT USE OR ACCESS SERVICES IN ANY MANNER.

We reserve the right to change this Privacy Policy at any time in our sole discretion. We will provide you with notice of such a change. Notice of any changes to the Privacy Policy will be accomplished upon Company sending you an email to the address listed in your account notifying you of such changes and/or Company announcing such changes through the Services. Such changes will go into effect immediately upon your access of the Services after you are given notice, as described herein. Your continued use of the Services following the notice of any changes to this Privacy Policy constitutes your acceptance of such changes. Any information collected by the Services will be dealt with in accordance with the version of this Privacy Policy that was in place at the time of collection.

### 1. Information Collected

#### a. User Provided Information

To provide users (“**Users**”), with the best possible experience, we may collect personally identifiable information (“**Personal Information**”). Personal Information is any information that can be used to identify you or your household or to contact you online or offline and includes, but is not limited to, your name, address, email, phone number, photos or audio data, and

social media handles. The Services may collect Personal Information when it is provided to us, such as when you use our Services or attempt to contact us.

b. Information that is Automatically Collected

Our Services also collect information about your interactions, including navigation paths, search queries, crashes, timestamps, purchases, clicks and shares, and referral URLs. We may combine this data with Personal Information and device-identifiable information (“**DI**”). For efficiency’s sake, information about your interactions may be transmitted to our servers while you are not using the Services.

c. Categories of Personal Information We Collect

Category Number	Category	How we collected and process and for what purpose.
1	Identifiers	Your name and Epic Games Store username are collected when you create an account for the Game We may also collect your Discord and social media handles and social media profile data if you connect with us on those platforms.
2	Information that identifies, relates to, or can be associated with a particular individual	Your name and Epic Games Store username are collected when you create an account for the Game. We may also collect your Discord and social media handles and social media profile data if you connect with us on those platforms. We may also collect your name, email address, and any identifiers or similar information contained in communications sent by you.
3	Commercial information	We collect information from third party merchandise platforms regarding your merchandise purchase history, specifically when you purchase our Game or any DLC or related components from the Epic Games Store. We collect information from payment processors regarding in-person purchases, including names,

		records of personal property, products, or services purchased, and payment information.
4	Internet activity and electronic network information	We collect traffic data, logs, communication data, interactions within the Game, and computer, mobile device, and internet connection.

d. Third-Party Provided Information

We may obtain certain information or Personal Information about you from third-party merchandise platforms or e-commerce companies such as Epic Games (“**E-Commerce Companies**”) through which you purchase Company’s goods or services. You acknowledge and agree that disconnecting your account from an E-Commerce Company may affect your use and complete enjoyment of the Services.

For information on how the E-Commerce Companies use your Personal Information, you may consult the E-Commerce Companies’ privacy policies.

**2. Information From Children**

We do not knowingly collect or maintain Personal Information from persons under 13 years of age (or 16 in certain applicable jurisdictions). If we learn that Personal Information of persons under 13 years of age (or 16 in certain applicable jurisdictions) has been collected on or through the Services, we will take the necessary and appropriate steps to delete the Personal Information.

**3. How Company Uses Your Personal Information**

We use the information we collect from our Services to provide, fulfill, maintain, protect, and improve our Services, to develop new Services and offerings, and to protect us and our users.

Personal Information is primarily used to provide you the Services or for legitimate business purposes, such as for sending you occasional communications and updates, responding to inquiries, logins, and providing and maintaining the Services. When you contact us, we may keep a record of your communication as well as the other information to help solve any issues you might be facing. We may use your email address to inform you about our Services, such as

letting you know about changes or improvements. For more information on how we use your Personal Information, see Section 1.

We use DII to operate our Services and manage User sessions, including analyzing usage of our Services, preventing malicious behavior and fraud, improving the content, to link your identity across devices and browsers, to provide you with a more seamless experience online, and helping third parties provide relevant advertising and related metrics. We share DII with service providers and processors primarily for advertising and analytics purposes, for external processing, and for security purposes.

#### **4. How Company Shares Information with Third Parties**

WE DO NOT SELL OR LEASE YOUR PERSONAL INFORMATION OR SHARE YOUR PERSONAL INFORMATION FOR THE PURPOSE OF CROSS-CONTEXTUAL BEHAVIORAL ADVERTISING. FURTHER, WE DO NOT USE YOUR INFORMATION TO CREATE PROFILES INCLUDING PROFILES FOR THE PURPOSE OF AUTOMATED DECISION MAKING.

However, there are certain circumstances in which we may transfer your Personal Information to third parties, without further notice to you.

We share Personal Information with companies, outside organizations, and individuals for the limited reasons, outlined below:

- a. With your consent - We will share Personal Information with companies, outside organizations or individuals if we have your consent to do so.
- b. For external processing - We provide Personal Information to our affiliates, service providers, processors, or other trusted businesses or persons to process it for us, based on our instructions and in compliance with this Policy and any other appropriate confidentiality and security measures. We may share Personal Information with companies that provide services to us, including companies that assist us with hosting, merchandise sales, providing data process services, providing analytics services, account management, technical support, marketing, measurement, and similar services.
- c. For legal reasons - We will use and/or share Personal Information with companies, outside organizations or individuals if we have a good-faith belief that access, use, preservation or disclosure of the information is reasonably necessary to meet any applicable law, regulation, legal process or enforceable governmental request, detect,

prevent, or otherwise address fraud, security or technical issues or protect against harm to the rights, property or safety of our users or the public as required or permitted by law.

- d. In case of a sale or asset transfer - If we become involved in a merger, acquisition or other transaction involving the sale of some or all our assets, user information, including Personal Information collected from you through your use of our Services, could be included in the transferred assets. Should such an event occur, we will use reasonable means to notify you, either through email and/or a prominent notice on the Services.
- e. In aggregated form for business purposes - We may use or share aggregated information and DII with our partners such as businesses with whom we have a relationship, advertisers or connected sites. For example, we may share information to show trends about the general use of our Services. We may also share information about general user browsing habits with other users via our dashboard. This type of sharing will not identify a particular user but will instead be an overview of the activity of all users.
- f. We may disclose your Personal Information to our owners, employees, and third-party contractors for the purpose of understanding user behavior and using such information to improve the Services.
- g. To send you updates regarding our Services.
- h. We may disclose your Personal Information, without notice, if required to do so by law or in the good faith belief that such action is necessary to: (i) conform to the edicts of the law or comply with legal process served on Company; (ii) protect and defend the rights or property of Company; and/or (iii) act under exigent circumstances to protect the personal or economic safety of users, or the general public.
- i. Notwithstanding the foregoing, we may disclose your Personal Information to other third parties with your consent and direction to do so. When you broadcast information to third-party services, such information is no longer under our control and is subject to the terms of use and privacy policies of such third parties.

In the past 12 months, we have shared the following Personal Information for the purposes described herein:

Category 1: Identifiers

Category 2: Information that identifies or can be associated with a particular individual

Category 3: Commercial information

Category 4: Internet or electronic network activity information

## **5. More on Third Parties**

While we strive to work with reputable companies with good privacy practices, this Policy does not apply to services offered by other companies or individuals, including products or sites that may be displayed or linked to you on the Services. We also do not control the privacy policies and your privacy settings with third parties, including social networks and ad networks. We encourage you to be aware when you leave the Services and to read the privacy statements of any other site or application that collects Personal Information.

## **6. Security of your Personal Information and Data Transfer**

We will take reasonable and appropriate security measures to protect your Personal Information from unauthorized access, disclosure, alteration, or destruction. Unfortunately, no data transmission over the Internet or any mobile or wireless network is 100% secure. As a result, while we strive to protect your Personal Information, you agree and acknowledge that: (i) there are security and privacy limitations inherent to the Internet and wireless and mobile networks which are beyond our control; and (ii) security, integrity, and privacy of all information and data exchanged between you and Company cannot be guaranteed. We recommend that you do your part in protecting your Personal Information. This includes guarding against unauthorized access to your email and social media accounts including via 2-factor authentication, if applicable, by ensuring no one else uses your device or computer when you are logged in, by logging off from the Services when they are not in use, by keeping your password and other Personal Information confidential, and by taking precautionary steps to guard the physical safety and security of your device or computer.

Our Services are located in the United States and your Personal Information may be transferred or stored in the United States. The data protection laws and rules in the United States may be different than those where you live. We rely on various legal mechanisms to help lawfully support transfers of information outside the country of collection where appropriate. To the maximum extent permitted by applicable law, you hereby authorize Company to process your information in the United States or any other locations where we operate.

## **8. How Long Will Your Information Be Stored**

We generally store Personal Information for as long as we need it to accomplish the business purpose for which such Personal Information is processed. Notwithstanding the foregoing, we may retain your Personal Information where such retention is necessary for compliance with a legal obligation to which we are subject, or in order to protect your vital interests or the vital interests of another natural person.

## **9. Email Communications**

From time to time, we may contact you via email for the purpose of providing updates, announcements, alerts, confirmations, surveys, and/or other general communication regarding the Services. To improve the Services, we may receive a notification when you open an email from Company or click on a link therein.

You may opt out of the receipt of these communications at any time by following instructions in each email, by clicking on the UNSUBSCRIBE button, and/or by emailing us at [info@getslappedgame.com](mailto:info@getslappedgame.com).

## **10. Merger or Sale**

The information collected pursuant to this Policy, including Personal Information, is considered an asset of Company. In the event Company or some or all of the assets related to the Services are acquired by another entity through a sale, merger, or some other change of ownership transaction, Company reserves the right to transfer or assign the information, collected pursuant to this Privacy Policy.

## **11. Contact Information**

We welcome your questions or comments regarding this Privacy Policy. If you believe that we have not adhered to this Privacy Policy, if you desire to review or request changes with respect to your Personal Information, or if you have any other questions or concerns regarding this Privacy Policy please contact [info@getslappedgame.com](mailto:info@getslappedgame.com).

## **12. Choice**

Like many other companies, we do not honor DNT flags but instead offer other choices with respect to third-parties. Many third parties participate in self-regulation to offer you a choice regarding receiving targeted ads. Please note that you'll still see generic ads after opting out depending on your browser and settings, but they won't be based on your activities online. On the web, you can opt out of participating companies by visiting the following sites:

- <http://optout.networkadvertising.org/>
- <http://optout.aboutads.info/>
- <http://youronlinechoices.eu/>
- <https://tools.google.com/dlpage/gaoptout>
- <https://support.apple.com/en-us/HT202074>

If you wish to similarly opt out of cross-app advertising on mobile devices, you can enable the Limit Ad Tracking flag on the device. Enabling Limit Ad Tracking sends a flag to third parties that you wish to opt out of targeted advertising on that device, and major mobile platforms require companies to honor this flag. Screenshots on how to find these options on various devices are available here: <http://www.networkadvertising.org/mobile-choices>. To learn how to opt out on other devices, please visit the platform's privacy policies for more information.